



A new column on California travel

available starting in June 2004

Each week we'll e-mail you another column on another new and exciting destination in California.

Written by longtime travel journalist and NATJA member Cary Ordway, California Weekend will provide a wide variety of regional travel options for California residents.

- *Romantic resorts
- *Special places
- *Secret destinations off the beaten path
- *Shopping getaways
- *Scenic drives
- *Family excursions
- *Bargain getaways



Cary Ordway is publisher of CaliforniaWeekend.com and the companion publication, California Weekend Getaways. His background includes:

NUMEROUS AWARDS including many Sigma Delta Chi awards in various categories and a national first-place award from Suburban Newspapers of America.

10 YEARS AS A TRAVEL COLUMNIST with his weekly column syndicated throughout the Pacific Northwest, appearing weekly in major daily newspapers.

11 YEARS AS A SYNDICATED RADIO HOST with a daily radio program on travel heard on stations across the state of Washington.

5 YEARS AS A SYNDICATED TV HOST, producing more than 200 travel shows airing on stations across the Pacific Northwest.

15 YEARS AS A TRAVEL PUBLISHER, including Adventure Northwest Magazine and Guest Informant for San Diego and Orange County.

Details

Once you formally request the column, California Weekend will be made available to you to use each week at your discretion. Along with the column, we will provide a jpg photo with each column. The column is FREE to your publication and we simply request that you include, at the end of each article, a reference to our California Weekend website for more information. Once you request the column, you will have a market exclusive for your immediate geographic area. For more information, phone:

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